

Features Rubric

Journalist: _____

Headline: _____

PROCESS:	YES	NO
1. Did you hand in all drafts?	5	0
2. Did you type the article, 1 ½ inch wide, using TIMES font, 10 POINT, justified?	5	0
3. Did you receive all quoted sources' signatures and THREE feedback forms and signatures for peer review?	5	0

CONTENT:	Excellent	Good	Average	Weak
1. Headline contains subject & verb; in active voice	5	4	3	2
2. Lead uses method appropriate to the story and is 30 words or less. Does not "bury" main angle of the story.	5	4	3	2
3. Pertinent direct quotes are used and in past tense following source's name. Used full name of each quoted person on first mention. Identified facts such as class or position. Varied direct and indirect quotes.	5	4	3	2
4. Avoids use of first and second person and does not overuse "one".	5	4	3	2

CONTENT: (continued)

	Excellent	Good	Average	Weak
5. The story has varied sentence beginnings and effective transitions. Paragraphs are concise (no more than 60 words). Its focus is of human interest of importance to readers. May use anecdotes to enhance topic.	5	4	3	2
6. Demonstrates accurate and responsible journalism. Includes the source of all information in the story; uses multiple sources and interviews. Goes beyond the basics of reporting to tell the story behind the story. Proper attribution is given to sources.	10	8	6	4
7. Appropriate, clear, eye-catching sidebar is used. Caption is typed in HELVETICA 8 POINT and proper credit is given in proper format.	10	8	6	4

PROOFREADING: # OF ERRORS

	0	1-2	3-4	5-6	7+
1. Spelling/Homophones	10	8	6	4	0
2. Punctuation	10	8	6	4	0
3. Sentence Construction (run-ons, fragments)	10	8	6	4	0
4. Capitalization	10	8	6	4	0

COMMENTS:

Grade _____ x 2 = _____
200

