

WARREN HILLS REGIONAL SCHOOLS: COURSE OF STUDY/CURRICULUM MAP

Teacher: Mary Ann McKinney

Course: Journalism I, II, III
PLEASE NOTE: This class is both a course and a club. Therefore, participation is expected above & beyond class time. We are a workshop classroom that produces the school newspaper four times a year; publication usually occurs at the end of each marking period. All content, skills, activities and assessments are cyclical in nature.

MONTH	CONTENT	BENCHMARK	SKILLS	ASSESSMENT
September	<ul style="list-style-type: none"> *Writing-as-process *Writing for publication *First Amendment & school publication laws *News Determinants *Hard news vs. soft news *Basics of reporting *Lead Writing *News Writing *Op/Ed Writing *Feature Writing *Arts & Entertainment Writing *Q & A Writing 	3.1 D3, G1, G10,H1,H4; 3.2 A 1-7, B 1,2,4,7,8,9,10,11, C1,2,4,5,6,7; D	STUDENTS WILL: Employ the writing process to publish a newspaper. Recognize how "freedom of the press" applies to public school newspapers. Determine the elements of newsworthiness and apply those elements to their own story ideas and articles. Recognize and employ the elements of a hard news lead -- 5W's & H. Apply various lead styles as appropriate to various news writing styles. Apply the features of headline writing to their	Story proposals Completion of handouts as assigned. Peer Review accountability sheets. Questions from assigned chapters in <i>Radical Write</i> . <i>Style Manual</i> Test Ad Contracts/Ad Declines Rubrics used: -Straight or Hard News articles -Feature articles -Editorial articles -Column (opinion)

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	<ul style="list-style-type: none"> *Sports Writing *Headline Writing *Caption Writing *Using quotes -direct & indirect *<i>AP Style Manual</i> -- conventions of news writing *Time & Deadline Management *Attribution to sources *Ad Sales *Photography *Graphics *Wire Service * Layout & Design *Editorial structure 		<ul style="list-style-type: none"> own articles. Apply the features of caption writing to their own articles. Gather and use direct and indirect quotes within a news article/story. Utilize interviewing techniques. Adhere to the conventions of writing as per the <i>AP Style Manual</i>. Practice time management skills toward meeting a deadline. Recognize and employ how to give attribution to sources in a variety of news writing situations. 	<ul style="list-style-type: none"> articles -A & E writing -Q & A writing -Sports writing -NewU e-courses - Layout - Work processes

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	<p>*Procedures of newspaper production</p> <p>NOVEMBER ISSUE OF THE STREAK</p>		<p>Employ the elements of design as they pertain to photography, graphics, and layout of the school newspaper.</p> <p>Demonstrate adherence to publication procedures.</p>	
<p>October</p>	<p>" " "</p> <p>NOVEMBER ISSUE OF THE STREAK</p>	<p>" " "</p>	<p>" " "</p>	<p>" " "</p>
<p>November</p>	<p>" " "</p> <p>NOVEMBER ISSUE OF THE STREAK</p>	<p>" " "</p>	<p>" " "</p>	<p>" " "</p> <p>NOVEMBER ISSUE OF THE STREAK PUBLISHED</p>

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December	" " " FEBRUARY ISSUE OF THE STREAK	" " "	" " "	" " "
January	" " " FEBRUARY ISSUE OF THE STREAK	" " "	" " "	" " "
February	" " " APRIL ISSUE OF THE STREAK	" " "	" " "	" " " FEBRUARY ISSUE OF THE STREAK PUBLISHED