

News Rubric

Journalist: _____

Headline: _____

PROCESS:

YES NO

- | | | |
|--|---|---|
| 1. Did you hand in all drafts? | 5 | 0 |
| 2. Did you type the article, 1 ½ inch wide, using TIMES font, 10 POINT, justified? | 5 | 0 |
| 3. Did you receive all quoted sources' signatures and THREE feedback forms and signatures for peer review? | 5 | 0 |

CONTENT:

Excellent Good Average Weak

- | | | | | |
|--|---|---|---|---|
| 1. Headline contains subject & verb; in active voice | 5 | 4 | 3 | 2 |
| 2. Lead contains 5 W's & H, or uses approach appropriate to the story, and is 30 words or less. Does not "bury" main angle of the story. | 5 | 4 | 3 | 2 |
| 3. Pertinent direct quotes are used and in past tense following source's name. Used full name of each quoted person on first mention. Identified facts such as class or position. Varied direct and indirect quotes. | 5 | 4 | 3 | 2 |
| 4. Avoids use of first and second person and does not overuse "one". | 5 | 4 | 3 | 2 |

CONTENT: (continued)

	Excellent	Good	Average	Weak
5. The story has varied sentence beginnings and effective transitions. Paragraphs are concise (no more than 60 words). Does not cheat readers with insufficient information or bore them with excessive details.	5	4	3	2
6. Demonstrates accurate and responsible journalism. Inverted pyramid style is used. Includes the source of all information in the story; uses multiple sources and interviews. Does not exaggerate, twist facts, distort details, take sides, express bias, or editorialize. Proper attribution is given to sources.	10	8	6	4
7. Appropriate, clear, eye-catching sidebar is used. Caption is typed in HELVETICA 8 POINT and proper credit is given in proper format.	10	8	6	4

PROOFREADING: # OF ERRORS

	0	1-2	3-4	5-6	7-8
1. Spelling/Homophones	10	8	6	4	0
2. Punctuation	10	8	6	4	0
3. Sentence Construction (run-ons, fragments)	10	8	6	4	0
4. Capitalization	10	8	6	4	0

COMMENTS:

Grade _____ x 2 = _____
200

