

## Entertainment Review Rubric

**Journalist:** \_\_\_\_\_

**Headline:** \_\_\_\_\_

**PROCESS:**

**YES                      NO**

- |  |    |   |
|--|----|---|
| 1. Did you hand in all drafts?   | 10 | 0 |
| 2. Did you type the article, 1 ½ inch wide, using TIMES font, 10 POINT, justified?                         |    | 0 |
| 3. Did you receive all quoted sources' signatures and THREE feedback forms and signatures for peer review? | 10 | 0 |

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**CONTENT:**

**Excellent      Good      Average      Weak**

- |   |    |   |   |   |
|---|----|---|---|---|
| 1. Headline contains subject & verb; in active voice.<br>Lead uses method appropriate to the story, shows originality.                  | 10 | 8 | 6 | 4 |
| 2. Primary sources are used (book, movie, concert, play --- this means you read it, saw it, listened to it.) Quotes are used correctly. | 10 | 8 | 6 | 4 |
| 3. Offers information, not just opinion.  | 10 | 8 | 6 | 4 |
| 4. Is knowledgeable, enthusiastic.  | 10 | 8 | 6 | 4 |

**CONTENT: (continued)**

	<b>Excellent</b>	<b>Good</b>	<b>Average</b>	<b>Weak</b>
5. The story has varied sentence beginnings and effective transitions. Paragraphs are concise (no more than 60 words). Does not cheat readers with insufficient information or bore them with excessive details.	10	8	6	4
6. Demonstrates accurate and responsible journalism. Includes the source of all information in the story; uses multiple sources where appropriate. Proper attribution is given to sources.	10	8	6	4
7. Appropriate, clear, eye-catching sidebar is used. Caption is typed in HELVETICA 8 POINT and proper credit is given in proper format.	10	8	6	4

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**PROOFREADING: # OF ERRORS**

	<b>0</b>	<b>1-2</b>	<b>3-4</b>	<b>5-6</b>	<b>7-8</b>
1. Spelling/Homophones	5	4	3	2	1
2. Punctuation	5	4	3	2	1
3. Sentence Construction (run-ons, fragments)	5	4	3	2	1
4. Capitalization	5	4	3	2	1

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**COMMENTS:**

Grade \_\_\_\_\_ x 2 = \_\_\_\_\_  
200

