

Warren Hills Business Department 2020-2021



Accounting I

Focus: Basics of Proprietorship and Corporate Accounting

Key Points:

- Grades 9-12
- Helpful for students who plan to major in Business
- Learn to keep financial records for businesses
- Maintain a checking account for a business
- Keep employee payroll records

Successful Student Traits:

- Does neat and meticulous work
- Likes order and routine
- Likes step-by-step processes
- Has a good work ethic

Honors Accounting II

Focus: More Advanced Corporate Accounting Concepts

Key Points:

- Grades 10-12
- Dual Enrollment Course
- Important for students planning to major in Business, especially Accounting
- Prerequisite: 85% average by mid-year + teacher recommendation

Successful Student Traits:

- Has strong work ethic
- Has an interest in Accounting
- Produces neat and meticulous work (attention to detail)
- Is logical and sequential in thinking processes

Investing and Finance



Focus: Topics include finance fundamentals, short and long-term financial activities, financial statement analysis, and international finance.

Key Points: Students will explore the financial markets and learn about the Dow Jones Industrial Average and other economic indicators that influence investing decisions. Using “The Stock Market Game”, students will apply knowledge gained to make stock buying and selling decisions.

Successful Student Traits: Pass Financial Literacy with 70+. Business students, students interested in setting long term savings goals (401(k)), students interest in investing in stock market



Microsoft Office Certification Level 1



Dual enrollment college credits!

Focus: Hands-on “learning by doing” instruction of computer applications for College and Career. Can earn internationally recognized industry Certifications. WHRHS is an officially licensed testing center for Microsoft Office Specialist certifications in Word, PowerPoint, Excel, and Outlook. ...A great resume enhancer that helps you stand out!

Key Points: Applying Microsoft applications to a variety of professional and employment scenarios. **Certification Testing will be done on site and is FREE to WH students.** Students can leave High School with official Certifications, college credits and skills useful in all career paths!

Successful Student Traits: Computer aptitude and self-motivation required. Attention to detail, focus and independent reading skills needed. ALL grade levels can succeed if motivated.

Microsoft Office Certification

*Level II-

Dual enrollment -more college credits!

Sequel to MOS Level 1

*Can be taken any year of school



Focus: Work toward becoming a Microsoft Office Master – the next level in certification, utilizing Access, Word Expert and Excel ExpertAdd MASTER to your Portfolio of certifications!

Key Points: Applying Microsoft applications to a variety of professional and employment scenarios. **Certification Testing will be done on site and is FREE to WH students.** Students can leave High School with official Certifications, college credits and skills useful in all career paths!

Successful Student Traits: Computer aptitude and self-motivation required. Higher order thinking required. Attention to detail, focus and independent reading skills needed. Can be taken any year after successfully completing Level 1.

Intro to Entrepreneurship

Focus: The process of starting a new, original business

Key Points: Learning the steps necessary in to plan, fund and operate a small business

Successful Student Traits: Students that are independent and not intimidated by long term goals

****Now a Semester Course!****

Business Law

3 College Credits

Focus: Basics of Law and Contracts

Key Points:

- Grades 9-12
- Helpful for all students, especially those planning to major in Business
- Apply legal concepts to cases

Successful Student Traits:

- Has a good work ethic
- Has good writing skills
- Has an interest in the legal system either for personal use or as a career
- Likes to debate or argue his/her point
- Can think abstractly

Economics



- **Focus:** The business side of Economics
- **Key Points:** Scarcity, supply and demand, opportunity cost, economic models, effects of economic systems
- **Successful Student traits:**
 - College-bound students planning to major in Business
 - Interest in the way the economy works

Honors Business Administration

NEW: 6 College Credits!!!

Focus: Entry-level knowledge on the collegiate level of general business concepts as well as different management styles.

Key Points: forms of business ownership, types of businesses, financial services, management functions, marketing, business ethics, the business environment, creating a business plan

Successful Student Traits:

- Interested in management
- Being your own boss
- General knowledge of business environment
- Want to learn more about the study of business (narrow down a focus: marketing, web design, finance, entrepreneurship)

Sports and Entertainment Marketing

Focus: Exploring basic marketing principles utilizing the exciting sports and entertainment industries

Key Points: Introductory level learning of consumer products, marketing research and strategies. Simulations and business scenario role plays. Exploring a variety of careers in Sports and Entertainment fields.

Successful Student Traits: Interest in sports, entertainment or general business. Good for Freshman and Sophomores as intro to business concepts. Outgoing students with ability to think on their feet as well as reserved and careful planners can be successful.

Fashion Merchandising



Focus: Exploring basic marketing and merchandising principles utilizing the fashion industry

Key Points: Introductory level learning of fashion planning, design, manufacturing, textiles, trends, promoting and selling. Exploring a variety of careers in the Fashion Industry.

Successful Student Traits: Sincere Interest in fashion or general business. Good for Freshman and Sophomores as intro to business. Creative and outgoing or quiet and quirky personalities. All types of students can succeed here.

Sales & Marketing



- **Focus:** The world of business and marketing around us with a specific focus on marketing in the students world.
- **Key Points:** Research, development, distribution, promotion, & sales of products and services
- **Successful Students:** any and all students can be successful in this class.

Social Media Marketing 1 & 2

SMM 2 is Dual Enrollment!

Focus: Helping local business thrive

Key Points: Work with businesses to market their products/services; develop good communication skills; use social media as a business tool

Successful Student Traits: Students that are independent, motivated, self-starters

Web Design

- **Focus:** Developing traditional and mobile web sites, planning, navigation, content, etc.
- **Key Points:** HTML, HTML5, Flash, Microsoft Expressions
- **Successful Student Traits:** All students can be successful in Web Design



Portfolio Presentation

Focus: Professional presentation skills

Key Points: Students learn how they should present themselves while presenting to an audience

Successful Student Traits: Students that are organized and creative

DECA

Focus: Mastery of Business Concepts

Key Points: Students will take the concepts learned from other business classes and compete in DECA competitions related to those concepts. Grades 10-12

Successful Student Traits:

- Organized and Creative
- Motivated
- Good Work Ethic
- Demonstrate Leadership Skills



Success

Solution

Business Strategy

Innovation
Training
Growth
Marketing
Analysis
Idea
Success Management

SOCIAL NETWORK

10000
8000
6000
4000
2000
0
-2000
-4000
-6000
-8000

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

