Thomas Nast (Political Cartoonist) used a Donkey to visualize the Democrat Party (1870).

Thomas Nast used an Elephant as the symbol of the Republican candidate (1874).

Barry Goldwater true conservative less gov’t on economy, less gov’t spending, lower taxes. (1964)

During these years the Republican Party was started, the name derived from Thomas Jefferson’s Republicans in order to oppose Jacksonian belief towards Slavery.
Reaganomics
End of the Cold War
Persian Gulf War

Minority Party (Third Party)
Ross Perot as an independent
split the GOP ticket

Minority Party (Third Party)
Green Party – Ralph Nader
split the Democratic ticket
In 2000s election.